



## Intern

### Why American Express?

There's a difference between having a job and making a difference.

American Express has been making a difference in people's lives for over 160 years backing them in moments big and small, granting access, tools, and resources to take on their biggest challenges and reap the greatest rewards.

We've also made a difference in the lives of our people, providing a culture of learning and collaboration, and helping them with what they need to succeed and thrive. We have their backs as they grow their skills, conquer new challenges, or even take time to spend with their family or community. And when they're ready to take on a new career path, we're right there with them, giving them the guidance and momentum into the best future they envision.

Because we believe that the best way to back our customers is to back our people.

The powerful backing of American Express.

Don't make a difference without it.

Don't live life without it.

### Description

We're currently hiring interns to join our 2022 Intake for our Internship Program. We are searching for students with a diverse set of skills and backgrounds, looking for hands-on experience with a global multinational company.

As an intern, you'll lead significant business projects with real-life implications and have the opportunity to have a significant impact on the business from your first day, being an integral member of a cross-functional team.

## Responsibilities

- You will be supporting one of our teams across marketing, pricing, analytics & insights, finance or risk organization.
- You will be assisting team members with real life projects. Some examples of past internship opportunities included:
  - o Designing, developing and implementing risk strategies and initiatives to profitably grow commercial business, while controlling net loss provision and improving client satisfaction.
  - o Leveraging industry best practices and data assets and creating reports to track product performance as well as helping to shape the go to market strategy.
  - o Implement and support new digital features for our website and mobile app.
  - o Creation, implementation and tracking of marketing campaigns.
  - o Coordinating the exploration of new product constructs using research insights
  - o Deployment of bespoke experiential marketing programs to support our premium offering
  - o Providing analytics on key pricing initiatives to support contract negotiations with merchants

## Qualifications

- We are looking for candidates that are passionate, energetic and hands on.
- You are a self-starter that thrives working as part of a team, with an ability to work under minimal supervision in a dynamic, fast changing environment and with strong attention to details.
- **For marketing roles:** you will have a passion for communicating with customers and delivering engaging marketing campaigns. You will work with external advertising agencies and other internal stakeholders in the creation, management and deployment of digital & print communications as well as be able to track campaign effectiveness.
- **For risk, analytics and pricing roles:** you will have exceptional problem solving skills with an opportunity to perform data analytics in certain functions. Knowledge of SAS/SQL required for risk roles as well as experience with Big Data and Machine Learning. Preference for candidates pursuing Bachelor's or Master's degree in Data Science, Mathematics, Statistics, Actuarial Studies, Engineering, Business Studies or similar quantitative field of study.
- **All roles will be subject to additional background checks.**

**All roles are 24 weeks and run from 14 February – July /August 2022.**

**Placements are 24 weeks continuous, so candidates must be available for the entire duration.**

**Shortlisted candidates must be available to attend online interviews in mid-November.**