Gain invaluable INDUSTRY EXPERIENCE with one-off INTERNSHIPS!

What is it?

1 x Internship is available!

Get a head start on your career with a one-off 6-month internship. Being awarded an internship by UNSW Co-op is an outstanding addition to your resume and an excellent opportunity for you to gain experience prior to graduation. The successful applicants will receive:

- $18,200 in total (paid via $698.08 fortnightly instalments, with balance paid on completion)
- a 24-week full-time placement beginning in 2018 offering 'real-world' industry experience, which is recognised on your UNSW AHEGS.

More information about the industry placement requirements can be found in the Internship Guidelines.

Eligibility

Applicants must be a permanent resident or Australian citizen and a full-time student currently enrolled in Data Science and Decisions or Advanced Mathematics. A competitive candidate will have achieved a credit minimum in all courses and overall WAM. Some industry experience is preferable. Having met the academic and experience requirements, successful applicants are largely selected on their interpersonal skills and motivation.

If offered the internship, you must be prepared to:

- work 24 weeks full-time at American Express (details below);
- be enrolled in an internship course*; and
- study no more than two additional courses in Semester 1 2018.
  [Please take into consideration whether this will affect your program completion date.]

* UOC applied to this internship subject will not count towards your degree, nor attract a HECS fee, but will allow you to keep your enrolment status as a full-time student at UNSW.

Internship Summary

<table>
<thead>
<tr>
<th>Value</th>
<th>$18,200</th>
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<tbody>
<tr>
<td>Program</td>
<td>DSD/Advanced Maths</td>
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<td>Co-op ProgID</td>
<td>DSD18-INT6S1</td>
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<tr>
<td>Year in program</td>
<td>2nd – 4th year</td>
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<td>Duration</td>
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<tr>
<td>Start date</td>
<td>Jan 2018</td>
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<tr>
<td>End date</td>
<td>June 2018</td>
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Questions

If you have any further questions about the internship program, please contact our office. Once appointed, interns will be required to attend an Internship Briefing Session which will prepare you for the internship.

Application Form

Complete the application form online and upload as one merged document your
☑ Academic Statement
☑ CV
CLOSES: 12pm (midday), Wednesday, 22 November

Contact Information

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Position Description

The Proprietary Card Services Acquisition team in American Express is responsible for driving card acquisition for consumer and co-branded partner credit and charge cards across Australia and New Zealand.

As an intern in Performance, Analysis and Business Planning, your primary responsibility will be to support the team through the delivery of regular performance reporting, reporting capabilities development and ad hoc requests for data extractions and analysis as required. This includes ensuring data integrity of the performance reporting input and output and investigating the drivers behind data discrepancy. You will also utilize your SAS skills to interrogate raw data, then distil and analyse the information to give recommendations which drive business growth.

In a supporting capacity, you will also take part in the business planning and forecasting activity in a technical capacity, to improve on data uploads and template building. You will also assist in the analysis of product assumptions which is used in ROI calculations.

This role will require strong analytics skills and attention to detail as you will be analysing and linking data from various large datasets, unlocking insights and making recommendations. Innovative thinking is also important as you improve and create new reporting capabilities. You will become a much valued team member, critical to driving performance against acquisition targets.

Core responsibilities include:

- Deliver various regular acquisition reports demonstrating performance against key drivers
- Identify analytics needs in the Acquisition team and build/optimize automated reporting capabilities to support these needs
- Understand business problems and extracting data accurately to perform analysis, then making recommendations to drive business growth
- Working closely with internal stakeholders on different analyses (e.g. pre and post campaign) and share insights to support acquisition strategy and action plans
- Support other data extraction and analysis requests as required
- Maintain accurate input to acquisition reporting such as source codes and bonus codes

This role would suit someone who enjoys a diverse, fast paced team, focused on building the future of American Express. If you are passionate about building your business planning skills within a dynamic marketing team, American Express can help you realise your potential. The ideal candidate will have a passion for data analytics but will also have an interest in finance.