Get a head start on your CAREER!

NEW: FULL 2020 SCHOLARSHIP

IN MARKETING

What is it?
A full, 4-year career development scholarship worth $19,600pa (tax-free).

- Being awarded a UNSW Co-op Program scholarship is an outstanding addition to your resume and an excellent opportunity for you to gain professional development and experience prior to graduation. The successful applicant will receive:
  - 1x 20 & 2x 24 week IT placements (See Program Structure) full-time ‘real-world’ industry experience, which contribute to your Co-op degree and are recognised on your UNSW AHEGs;
  - fortnightly payments from start date (during which time the Scholar must be enrolled as a full-time student at UNSW in Marketing);
  - leadership and professional development program + an alumni Mentor and more!

See www.co-op.unsw.edu.au for more details about the Co-op Program.

Scholarship Summary

<table>
<thead>
<tr>
<th>Value (pa)</th>
<th>$19,600</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program</td>
<td>Marketing</td>
</tr>
<tr>
<td>Co-op ProgID</td>
<td>MKT20</td>
</tr>
<tr>
<td>Year in program</td>
<td>1st year</td>
</tr>
<tr>
<td>Start date</td>
<td>Term 2 2020</td>
</tr>
<tr>
<td>End date</td>
<td>31 Dec 2023</td>
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Eligibility

This Co-op Program scholarship is a new scholarship that was received after main-round offers were made at the end of last year. Applicants must:

- be an Australian Citizen or Permanent Resident of Australia;
- be willing to complete industry placements with any of the sponsors;
- be in the 1st year of their undergraduate degree, having commenced directly after high school or max. two gap years;
- plan to major in Commerce (Marketing);
- achieve a credit minimum in all courses and overall WAM in Term 1, 2020; and
- be prepared to transfer to the 3554 B Commerce (Co-op) (click here).

Having demonstrated the potential to achieve the academic requirement, Co-op scholars are largely selected on their interpersonal skills, motivation and leadership potential.

Co-op scholarships in the Business School always start as a single degree only. If you are currently undertaking a combined degree you must discuss this with the Co-op Program office and may be required to modify the degree structure should you wish to accept a Co-op scholarship. If you are not currently majoring in Commerce, it must be possible/practicable for you to change your major to this program in the Term 2 program transfer period.

Questions

Visit the future students and current scholars FAQs sections of our website for other information about the program. If you have any further questions on the Co-op Program contact our office.

Application Form

Complete the application form online. Make sure you upload your CV.

APPS CLOSE: 9am Wednesday, 29th April 2020

Contact Information

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2020 Co-op Sponsors: