

Get a head start on your CAREER!



What is it?

A **4-year career development scholarship worth \$19,600 p.a.** (tax-free), increasing to \$21,600 p.a. in 2024. Being awarded a UNSW Co-op Program scholarship is an outstanding addition to your resume and an excellent opportunity for you to gain professional development and experience prior to graduation. **Get a head start on your CAREER!**

The successful applicant will receive:

- **1x20 week*** and **2x24 week IT placements** (back-to-back Jan – July 2024 and August 2024 to February 2025) full-time 'real-world' industry experience, which is recognised on your UNSW transcript and AHEGs
- fortnightly payments from start date (during which time the scholar must be enrolled as a full-time student at UNSW in Marketing);
- leadership and professional development program; plus more!

See www.co-op.unsw.edu.au for more details about the Co-op Program.

Eligibility

The Co-op Program is for students who commenced their first undergraduate degree directly after high school or up to two gap years. Applicants must:

- be an Australian Citizen, Permanent Resident of Australia or New Zealand citizen;
- be willing to complete industry placements with any of the available sponsors below;
- be in their 2nd year of their undergraduate degree in 2023 having commenced in T1 2022;
- be genuinely interested in studying Marketing and ideally already enrolled in Marketing courses;
- be prepared to transfer to the [3554 Bachelor of Commerce \(Co-op\) degree](#).

Having met the academic requirement, Co-op scholars are largely selected on their interpersonal skills, motivation and leadership potential.

Offers will be conditional upon applicants having achieved a credit minimum in all courses and overall WAM.

If you are currently enrolled in a combined degree, this must be discussed with the Co-op Program office. Initially students must be prepared to enrol in a single degree in the chosen program. Double degrees are possible but only after the successful completion of 1st year and 1st IT placement. At that time a double degree can certainly be considered **.

If you are not currently undertaking a Marketing degree, it must be possible/practicable for you to change your degree to Marketing in the current enrolment period.

*You will need to present a report demonstrating industry experience, preferably with a current Co-op Sponsor, or equivalent company, commensurate with [MARK2101](#): otherwise you will need to be prepared to undertake a 3rd (20 weeks) IT placement in 2025.

MKT Co-op Sponsors in 2022 are:



Scholarship Summary

Value (pa)	\$19,600, increasing to \$21,600 in Feb 2024
Program	Marketing
Co-op ProgID	MKT22
Year in program	2nd year
Start date	Term 3 2023
End date	31 December 2025

Questions

Visit the [future students](#) and [current scholars FAQs](#) sections of our [website](#) for other information about the program. If you have any further questions on the Co-op Program contact our office.

Application Form

Complete the [application form online](#).

Make sure you upload your

- Academic Statement
- CV (where applicable)

APPS CLOSE
5pm Friday 29 September 2023

Contact Information

UNSW Co-op Program
Lower Ground Chancellery (B22)
P: +61 2 9385 5116
E: cooprog@unsw.edu.au
W: www.co-op.unsw.edu.au

**Conditions apply.