Are you looking for real world experience in an exciting new business?

The MSD Vaccines internship is a great opportunity to work with a small, but growing team of individuals who are establishing an exciting, new Vaccines business unit at MSD. By joining our team you will work with us to establish our corporate reputation in the vaccines market, while also launching the first of our new vaccines, Vaxneuvance, into a highly competitive, complex environment.

**Who is MSD?**

At MSD, our vision is to be the premier, research-intensive biopharmaceutical company and our mission is to save and improve lives. Our products span across Oncology, Anaesthesia, Diabetes, and Vaccines.

Globally MSD is one of the largest supplier of vaccines with a long history of bringing innovative vaccines to market. In Australia, MSD is responsible for the development, regulatory affairs, manufacturing and supply of vaccines in Australia. However, we partner with another pharmaceutical organisation, Seqirus, part of CSP, to commercialize the MSD in-licence vaccines, including Gardasil which you might be aware of.

In the future, the pipeline vaccines will be exclusively launched by MSD in Australia. So at MSD we are building the necessary capabilities to bring innovative vaccines to Australians, including supply infrastructure and commercialization. We are working with vaccine experts to understand the unmet need and how best to support vaccine uptake in Australia.

MSD has an exciting vaccine pipeline, the first of which is Vaxneuvance for pneumococcal disease. Vaxneuvance was recently approved by the TGA for adults and we anticipate will be approved for paediatrics early next year. We have a strong portfolio of new vaccines including pneumococcal, RSV, dengue.

**What will you role entail?**

If you want to experience being in an exciting, developing market for MSD, then this is the team for you. You will be given opportunities to develop solutions to help us succeed as we launch MSD
Vaccines. You will also work on the launch of our first vaccine, Vaxneuvance, including developing strategies and solutions that meet our customers needs and ensure we establish MSD as the partner of choice in the vaccines market, where we will help improve the lives of Australian children and adults today!

Successful applicants must be able to work well independently and in a team, use their initiative, and think innovatively to support activities to drive our launch. Guidance and support will be provided throughout to assist with your success.

Key roles and responsibilities

- In partnership with the marketing team, internal stakeholders and our agency partners, you will develop and launch solutions, materials and communications (digital and traditional) that will establish our Vaccines corporate reputation,
- Develop solutions and materials to support the private market launch of Vaxneuvance, and
- Lead and manage key projects associated with several vaccine conferences.

In addition, as the Vaccines intern you will also work closely with our range of cross functional business partners including:

- Promotional Review: for the approval of materials and communications;
- Digital, Data and Analytics team: for implementation and tracking of digital communications;
- Medical: to ensure the balance and accuracy of all promotion and messaging; and
- Other teams on a needs basis.

We are confident you will find this role exciting, challenging and a great learning experience.
Public Affairs Intern Role Description
The Public Affairs Team works in the highly dynamic field of health policy and communications, managing MSD’s corporate brand, and having a particular focus on oncology. The team covers all aspects of internal and external communication, government relations, policy and patient engagement. The Public Affairs Intern will report to the Communications Manager.

About MSD
Our vision to be the premier, research-intensive biopharmaceutical company and mission to save and improve lives will be achieved through our company strategy. The COVID-19 pandemic is an unrivaled scientific and global health challenge. As a company with a long legacy of research in infectious diseases, we have a responsibility to help. We know that success will require global collaboration among countries and companies and more. That's why we’ve entered a partnership to support the manufacturing and supply of Johnson & Johnson’s COVID-19 vaccine and we're evaluating our investigational oral antiviral therapy for COVID-19. We're hopeful that we can make a meaningful impact on the pandemic and help patients around the world.

Key roles and responsibilities:
- Develop communication materials for traditional and digital media, for both therapeutic area-related campaigns and corporate brand (working with the Promotional Review Team to secure approvals)
- Manage internal communication events, such as disease awareness days for the education of MSD employees
- Assist with political engagement activities and external events such as events at Parliament House or in electorates
- Prepare research briefs for key policy areas
- Develop PowerPoint presentations
- Prepare short videos for use internally and on social media

Key Competencies:
- Currently completing a degree majoring in Communications or Marketing
- Advanced communication skills (written and oral)
- Advanced Microsoft Office skills
- Competency with using simple filming equipment and online publishing tools
- Exceptional attention to detail
- Self-motivated and enthusiastic – a real go-getter!
MSD – Australia & New Zealand

Internship – Digital & Data Partnerships

Job brief

As a Digital & Data Partnerships intern, you will assist in identifying key partnerships with 3rd party platforms and map external customer engagement landscape. This role will also assist in development and execution of digital strategies, built with a deep understanding of our customers through their behaviours to ensure that the strategies executed effectively engage our customers with the right content through the right channels, at the right time to deliver the best possible customer experience. These strategies will be built on a deep understanding of the brand, the overarching brand strategy, deep customer insights and extensive knowledge of the digital environment. The candidate needs to have strong interest in data driven decision making and will be responsible for data stewardship for both internal and external data vendors.

As a part of the ANZ DDnA team, you are expected to propose new or improved initiatives and think innovatively to support activities to improve digital customer experience. You must be able to take initiative, work well independently and you are someone that thrives in a faced-paced environment. Guidance and support will be provided to assist with your success.

Come and join our dynamic team and you too can make a difference to the lives of Australians patients.

Key responsibilities will include:

- Identify external customer marketing platforms and synergies with internal marketing channels.
- Assist in planning, developing and implementing digital marketing campaigns across established channels such as email, websites, apps and webcasting platforms
- Provide project management support to translate brand plans into integrated campaigns and seamlessly execute within selected channels and vendors
- Work collaboratively with a range of internal and external stakeholders including; Sales, Marketing, IT, Commercial Effectiveness, Medical, Legal, Compliance and external agencies